40th Annual Summer Administrative Workshop

Presented by: Colonial Intermediate Unit 20

Onward & Upward: The Power of Positive Leadership

WEDNESDAY, JULY 31, 2013

Historic Hotel Bethlehem
437 Main Street
Bethlehem, PA 18018

www.ciu20.org/saw
How do we stay ahead of the curve in response to all of the external pressures put on school districts? By starting a “School for the Arts” and a “School for Medicine, Health Sciences and Engineering,” these two administrators stepped outside of the box to provide the best environment for student growth. The result has been increased student achievement, attendance and accountability.
Many schools and districts aspire to use technology in transformative ways, however, hardware, bandwidth, and resources are in short supply. School budget dollars continue to shrink which begs the question, How can schools effectively plan for and implement the digital transformation with limited funds? This session will focus on the realities of budgeting for the digital transformation and provide scenarios on how to make the most of current resources.

The release of the PA School Performance Profile is on the horizon. How can school districts help the community understand and support this new system? Participants will also learn effective strategies for working with the media during successful and struggling times from the perspective of a district within our region.

Collaborate with fellow district administrators on how to move “Onward and Upward” in these tough economic times. Share what your district is doing, learn from what others are doing, and take away valuable information to bring back to your team.

Real world examples of making the best out of challenging situations in education.

This presentation will focus on the latest from PDE in the areas of: teacher effectiveness, TIMS, alternative certifications, test changes, certification changes, and other hot button issues.
### Afternoon Keynote

**1:00 p.m. - 2:00 p.m.**

**Achieving the Impossible**

*Bruce Boguski*

*President, The Winner’s Edge*

Drawing from the personal experience of breaking his neck and being told he would never walk again, Bruce passionately delivers this dynamic presentation about the four crucial action steps that must be taken to achieve success in tough times. Learn how to develop and implement confidence-building techniques that really work, and learn how to change your belief system to achieve amazing results. Discover the advantages of a positive mental attitude and how to transform frustration and negativism into a “can-do” environment in your Districts!

### 2:00 p.m. - 2:15 p.m.

**Break**

### 2:15 - 3:45 p.m.

**AFTERNOON WORKSHOP SESSIONS**

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<tr>
<th>Session G-</th>
<th>Doing This Thing Called Inclusion</th>
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<td></td>
<td><em>Dr. Cathy Taschner</em></td>
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<td></td>
<td><em>Assistant Superintendent, Susquehanna Township School District</em></td>
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<td><em>Dr. Kimberly Donahue</em></td>
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<td><em>Assistant Superintendent / Director of Curriculum, Susquehanna Township School District</em></td>
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Learn how these administrators put inclusive practices into action and took their school district’s Least Restrictive Environment (LRE) from 40 to 90 in two years. They will also identify and address the “myths” related to special education.

**Session H-**

**Employing Rigor: Using Media to Encourage Text-based Discussions (BYOD session)**

*Kelly Pauling*

*Director, Professional Development Strategy and Design, Discovery Education*

Unleash the potential of digital media! Participants move from passive to active learners when media is placed at the center of meaningful activities that encourage collaboration and discussion. Learn how to implement effective strategies for use with media and create effective questions that promote quality text-based discussions. Session is designed with instructional leaders in mind and will connect Discovery Education to Reading Apprenticeship, Common Core and other local initiatives!

**Session I-**

**Lessons Learned from a BYOD District**

*Scott Radaszkiewicz*

*Director of Information Technology, New Hope - Solebury School District*

Learn how this school district handled a comprehensive BYOD initiative, first involving staff, and then rolling it out to students. What sort of polices and procedures have they put in place? What pitfalls have they seen? What would they have done differently? What opportunities has it afforded the district?
Session J-  Positive Psychology: What it Means for Education
Dr. Ron Prator
Supervisor of Quality Assurance, Resolve Department, Colonial Intermediate Unit 20

The educational system is facing unprecedented challenges and circumstances. The resulting stress has the potential to drain professionals of their energy, passion and creativity. Using elements from Positive Psychology and Solution-Focused Therapy; a “treatment plan” will be developed for the educational system.

Session K-  The “Observation”: Making it Work
Carl Atkinson
Assistant Superintendent, Saucon Valley School District
Danielson Group Consultant

Highlighting lessons learned from the MET (Measures of Effective Teaching) Study and from the field, this presentation will focus on strategies that have enabled other districts and states to work effectively and efficiently with this process. A key factor is the role of the building principals. How do we “train” and support our principals?

Session L-  School Closures, Consolidation, Reconfiguration, and the Impact on Staffing
Mr. Tony Arnold
Assistant Superintendent for Human Resources, Pocono Mountain School District

Districts challenged with a significant decline in student enrollment may be faced with the need to “right size”. Steps to be considered in the process may include school closures, consolidation, and reconfiguration along with the subsequent impact on staffing. PMSD has pursued and completed such measures over recent years. The overall experience will be presented, while offering practical advice on the topic.

3:45 p.m. - 4:00 p.m.  Raffle and Closing Remarks
Dr. Charlene M. Brennan
Executive Director, Colonial Intermediate Unit 20

4:00 p.m. - 5:00 p.m.  Debriefing / Next Steps Session for Districts

CIU 20 has reserved several breakout rooms that are available at the conclusion of the Summer Administrative Workshop for District Administrators, if they so choose. This provides an ideal opportunity for Districts to gather with their team and de brief on what they will take away from the conference, and what would be potential next steps.

REGISTRATION

Registration information for the 2013 Summer Administrative Workshop and Superintendent’s Retreat can be found online at:  www.ciu20.org/saw

Registration Deadline:  June 28th, 2013

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